



Optimum Nutrition® Named Official Protein and Energy Drink Partner of the 2025 Los Angeles Marathon presented by ASICS

40th running of the Los Angeles Marathon will be held on Sunday, March 16 with Optimum Nutrition products provided post-race to runners

Los Angeles, CA – February 19, 2025 – Optimum Nutrition, the world's #1 sports nutrition brand¹ and part of Glanbia Performance Nutrition, has been named the official protein and energy drink partner of the 2025 Los Angeles Marathon. The 40th Los Angeles Marathon will be held on March 16, 2025.

More than 25,000 participants will navigate the 26.2-mile **Stadium to the Stars** course, starting at **Dodger Stadium** and culminating near **Avenue of the Stars** in Century City. Spanning iconic landmarks such as Chinatown, Los Angeles City Hall, and Rodeo Drive, the marathon's route offers runners a picturesque journey through the heart of Los Angeles. Beyond the physical challenge, the event champions a larger cause, supporting The McCourt Foundation's mission to build healthier communities and cure neurological diseases through fundraising and awareness.

"At Optimum Nutrition, we develop trusted solutions that support athletes throughout their running journey," said Jen Werle, Brand Director at Optimum Nutrition. "From training and recovery to race day, our commitment to quality ensures we're supporting everyone on their fitness journey – no matter if it's their first race or they are a seasoned runner."

Optimum Nutrition offers a range of products that support runners.

- Optimum Nutrition Gold Standard 100% Whey, offers 24 grams of high-quality protein per serving, providing a convenient solution for runners to meet their daily protein needs, support muscle health, and promote quick recovery post-run.

- Optimum Nutrition AMIN.O Energy provides a boost of energy before a long run or to push through the last few miles on a long run with 100mg of caffeine from natural sources like coffee bean and green tea leaf.

Professional track athlete and Optimum Nutrition Ambassador Steven Benedict shares, "I use Optimum Nutrition products to support my training routine and to help me unlock more potential every day. I use AMIN.O. Energy powder for pre-workout energy and Optimum Nutrition Gold Standard 100% Whey for post-workout muscle recovery. "

"With Nutrition being such a critical part of any athletes performance we are thrilled to welcome Optimum Nutrition as a partner of our Marathon, and introduce their high quality products to our running community to aid runners in their training efforts, and recuperation as they accomplish the 26.2 Mile feat." Said Karen O'Connell, Head of Sponsorship for the Los Angeles Marathon.

During the Los Angeles Marathon and Rose Bowl Half Marathon, Optimum Nutrition Gold Standard 100% Whey will be available at the Finisher Chute to support muscle recovery. Runners and Lifestyle Expo attendees can also visit the Optimum Nutrition booth to sample AMIN.O. Energy in a variety of flavors.

Optimum Nutrition products can be found in specialty and mass retail stores, gyms and fitness centers, and most online retailers, including [OptimumNutrition.com](https://www.optimumnutrition.com). For more information about the Optimum Nutrition portfolio, visit [OptimumNutrition.com](https://www.optimumnutrition.com) and follow @OptimumNutrition on [Facebook](https://www.facebook.com/optimumnutrition), [TikTok](https://www.tiktok.com/@optimumnutrition) and [Instagram](https://www.instagram.com/optimumnutrition).

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About Optimum Nutrition®

Part of Glanbia Performance Nutrition, Optimum Nutrition® is a leading global sports nutrition brand producing a wide variety of delicious, high-quality nutritional food supplements and beverages to support an active and healthy lifestyle, including protein powders, ready-to-drink shakes and beverages, energy + hydration products, ready-to-eat bars, multivitamins and more. For over 35 years, Optimum Nutrition has set the standard for trusted products and proudly produces Optimum Nutrition Gold Standard 100% Whey™, which is universally recognized as the world's No. 1 selling¹ whey protein powder. Optimum Nutrition products are sold in 90 plus countries around the world and can be found in specialty and mass retail stores, gyms and fitness centers, and most online retailers. For more information, visit [OptimumNutrition.com](https://www.optimumnutrition.com) and follow the brand on [Facebook](https://www.facebook.com/optimumnutrition), [TikTok](https://www.tiktok.com/@optimumnutrition), [Instagram](https://www.instagram.com/optimumnutrition), and [YouTube](https://www.youtube.com/optimumnutrition).

About Glanbia Performance Nutrition

Glanbia Performance Nutrition (GPN) is part of Glanbia plc, a better nutrition company headquartered in Ireland. As the world's #1 sports nutrition company, GPN's mission is to inspire people everywhere to achieve their performance and healthy lifestyle goals. GPN's leading sports and lifestyle nutrition brands include Optimum Nutrition®, think!®, Isopure®, Amazing Grass® SlimFast® and BSN®, among others. Visit [Glanbia.com](https://www.glanbia.com) to learn more and follow us on [LinkedIn](https://www.linkedin.com/company/glanbia).

About The McCourt Foundation

The McCourt Foundation (TMF) empowers communities to build a healthier world through research, education, and events. TMF's mission is to cure neurological diseases while empowering communities to

build a healthier world. TMF makes a difference by donating to neurology research, hosting educational forums, and using our events such as the Los Angeles Marathon, Rose Bowl Half Marathon & 5K, Santa Monica Classic, Boston Waterfront 5K, and Tour de South Shore, as platforms to raise funds for over 105 nonprofit charity partners. Since its inception, TMF has donated more than \$6.7 million to neurology research and generated more than \$72M for our nonprofit charity partners. Established in 1992, TMF is a 501 (c)(3) with offices in Boston, MA and Los Angeles, CA.

¹ Source: Euromonitor International Limited; Consumer Health 2023 edition, Sports Protein Powder category, % retail value share, 2022 data.